

Holodenko Ye. V.

Higher Education Applicant,

2nd year student,

State University of Trade and Economics

Scientific adviser:

Yuvkovetska Yu.

Docent, PhD in Philosophical Sciences,

State University of Trade and Economics

IMPORTANCE OF ENGLISH AS INTERNATIONAL MEDIUM OF COMMUNICATION

People often talk about English as a global language or lingua franca. With more than 350 million people around the world speaking English as a first language and more than 430 million speaking it as a second language, there are English speakers in most countries around the world [2]/

English is an international medium of communication that has been used either as a native or second language that understood and reorganized by everyone. People found that being knowledgeable in English is the key factor for better career, huge advantage in terms of knowledge, status in society and better communication in entire world. It dominates the international media which unite the people around the world together which considered as the essential carrier of language, politics that regulates the law, and in businesses which most of the companies used to compete in global market [1].

People often call English the international language of business, and it's increasingly true as international trade expands every year, bringing new countries into contact. Many of the best MBA programs are taught in English, so speaking it well can put you in a position to get the best training and credentials. Most multinational companies require a certain degree of English proficiency from potential employees so in order to get a position with a top company, more and more people are learning English [2].

Companies realized that the interaction of people from different background which has been a vital issue in business world, there must be an alternative solution to make everyone speak in a common words. As the economy grew rapidly and people are interconnected as way before, the need of being able to speak in English is increasing. International trading among countries brings people from different culture, values and beliefs together in exchanging of goods and services. It helps to decrease the distance between countries and break the barrier that leads to misunderstanding among them. It

also opens the door of opportunities for many aspiring employees who want to work across the globe [1].

If your ambitions lie in science or medicine, you can't neglect English either. Much of the technical terminology is based on English words, and if you want to learn about the latest developments and discoveries from around the world, you'll read about them in journals and research reports published in English, no matter whether the scientists who wrote them are from China or Norway. And, of course, with good conversational English, you'll be able to network and make important contacts at conferences and seminars.

English also opens doors in the academic world. Of course, if the best program in your field is in an English-speaking country, English will give you the opportunity to study with the top scholars. Western universities are attracting more and more visiting scholars, students and professors from all around the world, and their common working language is English. As well as studying and teaching, attending international conferences and publishing in foreign journals are some of the key steps to success in academia. In order to speak at these conferences or publish in these journals, excellent English is essential.

Journalists and writers around the world are finding a good command of English to be an increasingly useful skill. Even if you're writing your articles and doing interviews in your own language, with good English you can get background material from international wire services and papers and magazines from around the world. You can interview foreign businessmen, diplomats and maybe even get sent to cover overseas stories. Good English skills mean that you are not reliant on translators and can work faster and more accurately with English information sources.

If you want a career in travel, English is absolutely essential. As the international language of aviation, pilots and cabin crew all need to speak English. Even if you're not up in the air, speaking English accurately will ensure you are able to communicate with clients and suppliers all over the world [2].

English may not be the most spoken language in the world, but it is the official language in a large number of countries. It is estimated that the number of people in the world that use in English to communicate on a regular basis is 2 billion! The second U. S. President John Adams told 200 years ago that English would become the «world» language. And this prediction came true by the end of the 20th century. Now 300 million people in the world are native English speakers. And 400 million people who speak English as the second language. The role of English in the world has increased sharply recently that is connected with Internet development where 80% of information is transferred in English [3].

In my opinion, it is good that English has spread to all parts of the world so quickly. It's important to have a language that the people of the earth have

in common. Our world has become very global and we need to communicate with one another. On the other hand, English is a fairly complicated language to learn and it brings its culture with it, and in the same time it is the key to further self-education and selfimprovement.

References:

1. Importance of English as International Medium of Communication
<https://www.linkedin.com/pulse/importance-english-international-medium-communication-lerma-mondrano>

2. How English became the global language
<https://englishlive.ef.com/blog/english-in-the-real-world/english-became-global-language/amp/>

3. English as the language of international communication
<https://articlekz.com/en/article/23177>

DOI <https://doi.org/10.36059/978-966-397-279-4-5>

Горєлова П. В.

магістрант,

Дніпровський національний університет імені Олеся Гончара

ОСОБЛИВОСТІ ПЕРЕКЛАДУ АНГЛІЙСЬКОЮ МОВОЮ ІСТОРИЗМІВ, НАБЛИЖЕНИХ ДО РЕАЛІЙ, В ОПОВІДАННІ ЛЕОНІДА МОСЕНДЗА «ЄВШАН-ЗІЛЛЯ»

Легенда про євшан-зілля має декілька цікавих інтерпретацій в українській літературі. Початок свій вона бере у Галицько-Волинському літописі, писемній пам'ятці XIII ст. Галицько-Волинський літопис переповідає легенду про євшан-зілля під роком 1201, з нагоди смерті князя Романа, який «ревню наслідував предка свого Мономаха, що погубив поганих ізмаїльтян, тобто половців» [2]. Тут же розповідають про переможених Володимиром Мономахом ханів Отрока і Сирчана. Сирчан лишився на землях біля Дону, тоді як брат його Отрок змушений був переселитися в Обези (Грузію). По смерті Володимира Мономаха Сирчан послав до свого брата співця Ора із євшан-зіллям, яке змусило Отрока зажадати повернення на батьківщину.

Спроби переосмислити цю легенду наявні в українській літературі кінця XIX – початку XX ст.: це, наприклад, поема Миколи Вороного «Євшан-зілля» (1899), «половецька історична сага» Івана Франка