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## **THE ENGLISH LANGUAGE AS A TOOL OF DIPLOMACY AND INTERNATIONAL RELATIONS DURING THE CRISIS IN UKRAINE**

In the current context of the crisis in Ukraine and the country's aspirations for European integration, the issue of effective communication at the international level is of particular importance. The English language, which plays the role of a global language of communication, is becoming a key tool for diplomatic relations and international dialogue, especially in crisis situations. This emphasizes the need to improve the level of English proficiency among civil servants, diplomats and experts in international relations [1].

The crisis in Ukraine has attracted the attention of the international community, which needs high-quality communication with foreign partners. In these conditions, knowledge of English is not just an advantage, but a mandatory condition for government officials and diplomats, specialists, in particular for anyone who wants to prove himself as a professional. The ability to participate in international negotiations, forums and conferences, as well as to defend the country's interests on a global scale, directly depends on the level of language proficiency.

To overcome the language barrier that separates Ukraine from the European information space, it is necessary to pay increased attention to the study of English in the process of training public administration personnel. Language is not just a tool of communication, but also a means of political, economic and cultural influence [2, p. 206].

Fluency in the English language becomes strategically important, as it allows you to obtain information from primary sources, establishes cooperation with international organizations and demonstrates Ukraine's position on the international arena. In addition, it contributes to a better understanding of global processes, which is necessary for making informed decisions in the field of foreign policy.

The initiative to declare 2016 the Year of the English Language was an important step towards overcoming language barriers, but the current

situation requires continued efforts to promote and teach English to civil servants and diplomats. This should become a systemic policy aimed at strengthening Ukraine's international position [3].

Developing crisis communication skills in English is extremely important. The ability to clearly articulate the country's position, explain complex aspects of the conflict, and attract international support depends to a large extent on language skills. This includes not only general language skills, but also knowledge of special terminology in the field of international law, security and geopolitics.

It is also worth paying attention to the concept of “The global language” or “World Standard Spoken English” [5], which can be useful for quickly improving the English-speaking skills. This professional English can be the first step towards a deeper mastery of the language for professional use in diplomacy and international relations.

In the times of globalization, digitalization and integration, English is becoming an important key to the international information space.

The ability to respond quickly to world events, comment on them, and shape international narratives in English is critical to protecting Ukraine's interests in the information war.

Effective use of English in diplomatic relations requires a comprehensive approach that includes not only traditional teaching but also innovative approaches such as online courses, immersive programs, and communication with native speakers.

Developing public speaking and negotiation skills in English. In times of crisis, a clear representation of Ukraine's interests at international forums and negotiations is the key to attracting support from the international community.

It is worth noting the importance of the andragogic model of learning in the process of improving the knowledge of the English language by adult specialists. This model, which is based on the principles of autonomy, individualization, and reliance on the learner's experience [4], can be particularly effective for civil servants and diplomats who already have significant professional experience.

In addition, it is necessary to develop skills of interaction with the media in English. The ability to give interviews, participate in international discussions, and use social media to communicate information about Ukraine is an important tool for strengthening international support.

Another important aspect is the fast and accurate translation of official documents, statements and other materials into English, which allows for a prompt response to international events.

To increase the effectiveness of the use of English in diplomacy, it is recommended to:

– Developing specialized English language learning programs for diplomats and civil servants with a focus on crisis communication and specialized terminology.

– Create permanent language clubs and groups to practice English in the context of international relations.

– Organizing public speaking and negotiation training for government officials.

– Cooperation with international universities for advanced training and exchange of experience.

– Implementation of a system of continuous assessment of English proficiency among diplomats and civil servants.

– Creating an online platform for the exchange of experience and practices in diplomacy in English.

– Developing internship programs in international organizations for young professionals.

Consequently, the crisis in Ukraine has highlighted the critical need for civil servants, diplomats and experts to be proficient in English in order to communicate effectively on the global stage. Proficiency in English is necessary for participation in international negotiations, protection of Ukraine's interests, and interaction with foreign partners. English is becoming not just a means of communication, but a strategic tool in the field of diplomacy and international relations, especially in the context of the crisis in Ukraine. Effective command of English allows not only to overcome language barriers, but also to actively shape international discourse, protect national interests and build strong partnerships on the global stage.

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