

NATIONAL ACADEMY OF CULTURE AND ARTS MANAGEMENT



**CULTURAL AND ARTS STUDIES  
OF NATIONAL ACADEMY OF CULTURE  
AND ARTS MANAGEMENT**

**Collective monograph**



Lviv-Toruń  
Liha-Pres  
2019

*Recommended for printing and distributing via the Internet as  
authorized by the National Academy of Culture and Arts Management  
(Minutes No 4 dated 26.11.2019)*

**Reviewers:**

*Prof. nadzw., dr hab. **Stanisław Kunikowski**, Rektor of Cuiavian  
University in Wloclawek (Republic of Poland);*

*Prof. dr hab. **Kazimierz Pierzchała**, Katolicki Uniwersytet  
Lubelski/Catholic University of Lublin (Republic of Poland);*

*Prof. dr hab. **Stanisław Juszczyk**, Uniwersytet Śląski / University of Silesia  
(Republic of Poland).*

**Cultural and arts studies of National Academy of Culture and  
Arts Management** : collective monograph / O. S. Afonina,  
P. E. Herchanivska, Zh. Z. Denysiuk, V. P. Diachuk, etc. – Lviv-Toruń :  
Liha-Pres, 2019. – 252 p.

ISBN 978-966-397-157-5



Liha-Pres is an international publishing house which belongs to the category „C” according to the classification of Research School for Socio-Economic and Natural Sciences of the Environment (SENSE) [isn: 3943, 1705, 1704, 1703, 1702, 1701; prefixMetCode: 978966397]. Official website – [www.sense.nl](http://www.sense.nl).